

we're clickmattic

A modern, full-service eCommerce company dedicated to helping brands succeed in digital commerce.



We provide the strategy, guidance and execution to launch, grow and scale eCommerce programs of all sizes, in all categories and stages of selling through proven eCommerce marketing and advertising strategies.





Not your typical “eCommerce agency”.

Our eCommerce expertise spans across B2B as well as B2C. If you need help developing a marketing plan for your dropship website, on a platform like Shopify or BigCommerce - we can help you out. If you need a fully-involved marketplace manager to help you scale your growth through channels like Amazon, Walmart or Wayfair - we've got you covered.



We grow brands.

We help brands and manufacturers establish highly-profitable, robust eCommerce programs by serving as your full-service, outsourced eCommerce support team.



**Fully capable &
ready.**

We have years of experience building and managing marketing and advertising campaigns. We've helped hundreds of brands accelerate their online sales because we understand what it takes to successfully sell online.



Hyper-focused on Amazon.

We know it's almost impossible to talk shop without emphasizing Amazon. Our entire team has years of experience on the platform and we understand what it takes to succeed on Seller and Vendor Central.

We make it happen.

We have multiple disciplines within our integrated collective and we're ready and able to be deployed at every stage of your strategy. We know eCommerce requires wearing a lot of hats (sometimes more hats than you have at your disposal), which is why we offer full-service support to maximize your current and future potential. We bend so you don't break. All you have to do is plug us in, we'll do the rest.





We partner with ambitious brands.

Whether you need full-service, managed services or à la carte fixed projects, we have programs to produce results you deserve. We're bursting at the seams with ideas and strategy for our partners. Every brand specialist, account manager, marketer, content creator, analyst and designer who work here have one thing in common – we're passionate about driving sales and creating value.



Foundation

We can come in at the very beginning and help you build a solid framework for success.

Research & Insights
Go-To-Market Strategy
Business Development
Project Management
Competitive Analysis
Product Ideation
Pricing Analysis
Advertising Budget
Gap Analysis
SWOT Analysis
Assortment Analysis
Warehousing & Fulfillment
Sales Channel Creation
Reporting & KPIs



Support

We can be added to your current multi-channel efforts, ensuring you've got everything covered.

Channel Strategy Management
Costing and MAP Pricing Advising
Catalog Maintenance
Supply Chain Advising
Promotional & Marketing Strategy
Operations Support
Vendor Negotiations
Insights & Analytics
Profitability Tracking
Inventory & Demand Planning
Brand & SKU Level Analysis
Channel Relationship Management
Forecasting Sales
Technical Project Management



Accelerate

When you are ready to grow,
we're ready to go.

Amazon Advertising

Google Advertising

Enhanced Content Creation

Social Media Advertising

Search Engine Optimization

Retention Marketing

Item Setup and Maintenance

Conversion Rate Optimization

Advanced Email Marketing

Promotional Execution & Recapping

Social Commerce

Audience Remarketing

Influencer Marketing

Affiliate Marketing

"I know the pain that comes with not having a solid eCommerce foundation. I've sold products online for years, worked in agencies, been a Director of eCommerce for a major brand and now I've created a company in an effort to solve a pain point I was constantly noticing within the retail space. Brands are really good at what they do (creating awesome products), but can struggle managing their eCommerce business. So, I built a company that frees brands to do what they enjoy doing and outsource what they don't. I created a full-support eCommerce program which works on your behalf - every single day."

Michael Morgan

Founder & Chief Navigator



We think you'll love having us around.

We understand every client we engage with is different. Your goals might be similar (sell more products) but the pathway to success and the effort required to get there can vary depending on market position. That's why we offer a custom pricing and engagement model which will be tailored to your specific needs.



Marketing

We're focused on representing your brand in the best way possible.

Whether it's search engine optimization, adding authority to your pages or creating enhanced product content - we've got the skills to level up your marketing efforts.



Advertising

We can put your products in front of thousands of potential buyers.

Discoverability is everything. Whether it's Google Ads, Facebook Ads or Amazon - we help to position your products in front of the right shoppers, at the right time and through the most effective methods available.



Management

We can help you manage the day-to-day operations of running a fully-involved program.

Scaling sales requires additionally scaling output. That's why you can relax and lean on our seasoned team of experts to help you navigate the operational input needed to grow efficiently.

Let's get selling.

Why clickmattic? It's simple. We're extremely focused and easy to work with. We're passionate about the brands we represent and we know how to do eCommerce right. Basically, you're one step away from having the support you know you need.

Send us an email: hello@clickmattic.com

Give us a call or shoot us a text: (833) 262-8842

Visit our website: clickmattic.com

